











### SwAi-CITIZENS-TOWN Sharing working algorithms for urban/rural waste collection Project number 101089517



# WP1.3 Transnational activity 3 Understanding of European values and changes towards a Green Europe

The Institute for Technological Transfer and Innovation in Plovdiv hosted the 3rd international meeting "Understanding of European and changes towards Green a under the project SWAI - Sharing working algorithms for urban/rural waste collection under the Program for Citizens, Equality, Rights and Values (CERV). In the event that took place between 07-10.09.2023. in the Municipality of Beloslav - associate partner in the project, organizations from Bulgaria, Greece, Malta, Poland, Belgium, Portugal and the Netherlands took part. During the meeting, ITTI Board Chairman Gancho Kolaksizov presented the institute's activities and experience in the field of the circular economy, well the a s a s of the SWAI project. He also presented the goals set in the Green Deal.





#### Project conference



Each of the project partners presented good practices in the sphere of the circular economy, including separate collection and recycling of different types of waste, campaigns and volunteer initiatives to clean up contaminated sites, composting, reuse of unnecessary items, use of renewable energy, restoration of old buildings etc. The attendees discussed the possibilities for exchanging ideas and working mechanisms for improving waste management and environmental protection. National and regional circular economy policies were also discussed.



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#### Visiting Good Practices - eco-factory "Ecoinvest Assets" AD



The foreign partners were also introduced to the experience of the Beloslav Municipality in the separate collection of garbage and the activities to inform and motivate the population to protect nature. As part of their visit, they visited the eco-factory "Ecoinvest Assets" AD in the village of Ezerovo, where a demo model for recycling plastic and production of accessories was demonstrated.



## Visiting Good Practices - "Hot farm" - waste-free production

Part of the program was a visit to the "Hot Farm" in the village of Strashimirovo, where a tasting of hot sauces and sweets, produced using zero-waste technology, was organized. During their stay, the guests had the opportunity to try local cuisine, get to know Bulgarian traditions, way of life and culture and attend a motofest with many spectacular demonstra-





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